

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u>		<u>Alt Order #</u>
579952 /		09833060
<u>Product</u>		
<b>OBAMA SKED C</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
<b>10/02/12 - 11/06/12</b>	<b>1904</b>	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
<b>Obama/D/President</b>	09/28/12 / 09/28/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
<b>KDVR</b>	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>
N 1	31	10/02/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	-TWTF--					4	\$150.00			
N 2	31	10/02/12	10/08/12	M-F 530-6a Good Day	530-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					4	\$450.00			
N 3	31	10/02/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$450.00			
N 4	31	10/02/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					4	\$300.00			
N 5	31	10/02/12	10/08/12	Good Day Colorado	8a-9a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					4	\$175.00			
N 6	31	10/02/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					2	\$150.00			
N 7	31	10/02/12	10/08/12	Everyday	10a-11a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					2	\$100.00			
N 8	31	10/02/12	10/08/12	Ricki Lake	11a-12p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					2	\$100.00			
N 9	31	10/02/12	10/08/12	We the People w/ Glo	12p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					2	\$150.00			
N 10	31	10/02/12	10/08/12	M-F 1p-2p	1p-2p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					2	\$125.00			
N 11	31	10/02/12	10/08/12	M-F 2p-3p	2p-3p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					2	\$125.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

Contract / Revision 579952 /	Alt Order # 09833060	
Contract Dates 10/02/12 - 11/06/12	Product OBAMA SKED C	Estimate # 1904
Advertiser <b>Obama/D/President</b>		Original Date / Revision 09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 12	31	10/07/12	10/07/12	FOX News Sunday	8a-10a		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	-----S				1	\$150.00		
N 13	31	10/02/12	10/08/12	Judge Judy	3p-4p		:30			NM	2 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/02/12	10/08/12	MTWTF--				2	\$250.00		
N 14	31	10/02/12	10/08/12	Judge Judy	4p-5p		:30			NM	2 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/02/12	10/08/12	MTWTF--				2	\$250.00		
N 15	31	10/02/12	10/08/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/02/12	10/08/12	MTWTF--				2	\$600.00		
N 16	31	10/02/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/02/12	10/08/12	MTWTF--				2	\$600.00		
N 17	31	10/07/12	10/07/12	Sunday 5p-530p	5p-530p		:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	-----S				1	\$200.00		
N 18	31	10/07/12	10/07/12	Su 530-6p	530p-6p		:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	-----S				1	\$200.00		
N 20	31	10/02/12	10/02/12	FOX Tuesday Prime 7-	7p-8p		:30			NM	1 \$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	-T-----				1	\$2,200.00		
N 21	31	10/03/12	10/03/12	FOX Prime Wednesday	7p-9p		:30			NM	1 \$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	--W----				1	\$3,500.00		
N 23	31	10/02/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	2 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/02/12	10/08/12	MTWTF--				2	\$1,500.00		
N 24	31	10/02/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	2 \$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/02/12	10/08/12	MTWTF--				2	\$1,100.00		
N 25	31	10/02/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	2 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/02/12	10/08/12	MTWTF--				2	\$350.00		
N 26	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	-----S				1	\$1,000.00		
N 27	31	10/07/12	10/07/12	Su LN 930p-10p	930p-10p		:30			NM	1 \$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/01/12	10/07/12	-----S				1	\$800.00		

Totals

54 \$25,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	54	\$25,400.00	\$21,590.00
<b>Totals</b>	<b>54</b>	<b>\$25,400.00</b>	<b>\$21,590.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR  
100 E. Speer Blvd  
Denver, CO 80203  
(303)595-3131

<u>Contract / Revision</u>	<u>Alt Order #</u>	
579952 /	09833060	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	OBAMA SKED C	1904
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/28/12 / 09/28/12

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.